

Guidelines For Charitable Contribution Requests DCU for Kids

Corporate Citizenship

DCU for Kids is a socially responsible organization committed to serving children and families in need. We typically give preference to donations which will benefit the communities in which we operate and our members reside.

Funding Criteria

To be eligible for funding from DCU for Kids, organizations must meet the following criteria:

- Be a registered 501(c)3 organization
- Serve a community in which Digital Federal Credit Union (DCU) has a physical location or a large concentration of members
- Provide a health, welfare, or social service for children; or provide educational programs or services that primarily benefit children

The following are ineligible to receive contributions from DCU:

- Organizations without 501(c)3 tax-exempt status from the IRS
- Individuals or sponsorships of individuals in fundraising projects
- Political organizations or candidates for public office
- Requests that are sensitive, controversial, or harmful or that pose a potential conflict of interest to DCU
- Labor, social, or fraternal organizations
- Requests from religious organizations that are denominational or sectarian in purpose
- For-profit organizations
- Colleges and universities
- Organizations that discriminate on the basis of race, religion, age, color, sex, disability, national origin, ancestry, marital status, sexual orientation, or veteran status
- Organizations outside the United States

DCU for Kids provides cash contributions only. Consideration for promotional items for door prizes may be given.

Advertising Criteria

Many organizations sell advertising in support of their events or programs. Since these opportunities typically have extremely limited value as an advertising vehicle compared to other media, DCU for Kids will apply the Charitable Donation Funding Criteria above in deciding whether to participate. These advertisements include:

- Advertising in event programs
- Golf tournament sponsorships
- Sponsorship of children's sports teams and sports events
- School yearbook advertising
- School-sponsored media outlets

Contribution requests

Because DCU for Kids is a not-for-profit organization and our financial resources are limited, we cannot accommodate all requests we receive. Therefore we must carefully review all appeals and grant support only to those organizations that best meet our community involvement objectives. All proposals must be submitted on the organization's letterhead, by postal mail, at least 60 days in advance of the need. Requests must include:

- Concise statements about the project and the agency including programs, need, management, goals, and a record of accomplishments
- Current roster of the agency's board of directors
- How the proceeds will be used
- Specific amount requested from DCU for Kids
- If request is greater than \$500, include copy of most recent audited financial statements
- List of other major sponsors
- Proof of tax-exempt status

Attachments such as photos are accepted, but cannot be returned.

Review Process

Each request is individually reviewed for eligibility. Requesting organizations will receive notification of a funding decision within 30 days of receipt of request. Mail requests to:

DCU for Kids
Attn: Donna Russo
220 Donald Lynch Boulevard
Marlborough, MA 01752

Use the [DCU for Kids Charitable Contribution Request Form](#) as a guide to make sure you include all information we need to make a decision on your request.

DCU Supported Causes

The following is a partial list of charitable organizations that we support in a meaningful way on an annual basis:

- [The Boomer Esiason Foundation – Fighting Cystic Fibrosis](#)
- [Children's Hospital Boston](#)
- [The Jimmy Fund – Dana Farber Cancer Institute](#)
- [The Boys and Girls Clubs of MetroWest](#)
- And dozens of other charitable organizations.